

Offer Construct: 10% instant discount using RuPay cards

Validity – 4<sup>th</sup> -7<sup>th</sup> Oct 2022

Promocode – NA

Redirection Link - <https://www.amazon.in/>

Redemption Process- Click on the redemption link to avail the offer

### **Terms and Conditions**

10% Instant Discount

	Min Transaction	Max Discount
Credit Cards and Credit EMI	3000	500
Debit Cards and Debit EMI	2000	250

1. This "**Offer**" is provided to you by National Payments Corporation of India ("**NPCI**") and Amazon Pay (India) Private Limited (formerly known as Amazon Online Distribution Services Private Limited) ("**Amazon**") and made available on the website [www.amazon.in](http://www.amazon.in) and the mobile site and mobile application thereof (collectively, "**Amazon.in**").
2. These Offer terms and conditions ("**Offer Terms**") are in addition to the Amazon.in Conditions of Use & Sale and Privacy Notice to which you agree to by using Amazon.in. In the event of any conflict between the Conditions of Use & Sale and these Offer Terms, these Offer Terms will prevail, only for the purposes of this Offer.
3. All residents of India holding a valid and current RuPay credit or debit card (each a "Card") are eligible to avail the Offer (the holder of a Card, a "Cardholder"). Corporate or Commercial Cards are not eligible to avail the offer.
4. The offer is valid from 00:00hrs October 4th, 2022 to 23:59 Hrs October 7th, 2022 unless revoked or extended by Amazon in its sole discretion, without any prior notice and without liability. ("**Offer Duration**").
5. Under this Offer, any Cardholder who, during the Offer Duration, makes any purchase of an eligible product from Amazon.in and makes the payment using the Card, will be entitled to receive savings as per the below table.

10% Instant Discount

	Min Transaction	Max Discount
Credit Cards and Credit EMI	3000	500
Debit Cards and Debit EMI	2000	250

6. The minimum Transaction specified in the above table for Credit and Debit cards needs to be met for the customer to be eligible for the respective discount.
7. The Maximum discount is Rs. 500 for Credit Card/Credit EMI and Rs. 250 for Debit Card/Debit EMI

8. The purchase of the product(s) will be governed by the terms of sale, including terms of exchange (wherever available), applicable to the sale of the product(s) on Amazon.in. This Offer will also be applicable on purchase of product(s) by the Cardholders under an exchange offer.
9. Notwithstanding anything contained in these Offer Terms, this Offer is not applicable on the purchase of the following products:
  - Gift Card(s) (Amazon branded and Non-Amazon branded)
  - All types of Prepaid Recharges (Mobile, DTH, Google Play, Subscriptions, Cable TV, Metro and any other type of prepaid recharge)
  - All types of Bill Payments
  - Digital Gold purchases and sales
  - Kindle e-books and Kindle Unlimited Subscription Program
  - Select Mobile, TV and Electronic products (see product page for offer eligibility)
  - Amazon Pay balance loading
  - Amazon Prime subscription
  - Infant Nutrition and feeding products
  - All types of insurance, travel and entertainment booking (Insurance, Flight, Bus, Trains and Movies)
  - Amazon Food orders
  - Installation Orders (Amazon and Brand)

Please check product page for eligibility details.

10. The Instant Discount would not be applicable on payment made by Cardholders using the 'Card on Delivery' payment option.
11. The Offer is also valid on EMI (equated monthly installment) transactions, No Cost EMI transactions and Exchange offers. The offer is not valid on Down-Payment EMI option.
12. In the event the order is returned or cancelled by the Cardholder, seller or Amazon Seller Services Private Limited, for any reason whatsoever, and subsequently the order / purchase transaction value falls below INR 3,000 or 2000/- (for credit or debit cards respectively), the order will not qualify for this Offer and the participation of the Cardholder will be deemed withdrawn.
13. If Instant Discount is availed on any purchase, and the transaction is subsequently cancelled, the refund amount of such orders will be post adjusting the instant discount amount availed on the purchase.
14. Amazon reserves the right, at any time, without prior notice, without liability, and without assigning any reason whatsoever, to add/alter/modify/change or vary all of these Offer Terms or to replace, wholly or in part, this Offer by another offer, whether similar to this Offer or not.
15. Nothing contained herein amounts to a commitment by Amazon or the NPCI to conduct further, similar or other offers.
16. The above Offer is by way of a special offer and nothing contained herein shall prejudice or affect the terms and conditions of the card member agreement (if any executed by the NPCI). The terms of the above schemes shall be in addition to and not in derogation of the terms contained in the card member agreement.
17. Delinquent and over-limit Bank's credit Card members will not qualify for this Offer.

18. This Offer is not valid on corporate or commercial cards issued by NPCI.
19. All disputes between the Cardholders and the NPCI will be resolved *inter se* and Amazon will not (nor will be liable or obliged to) mediate or resolve any dispute or disagreement between the Cardholders and the NPCI.
20. This Offer cannot be availed on: (i) purchase of the ineligible / excluded products mentioned above; or (ii) purchase by Cardholder using any card other than the Card (mentioned above).
21. By participating in this Offer, every Cardholder expressly agrees that Amazon or any of its affiliates will not be liable or responsible for any loss or damage whatsoever that a Cardholder may suffer, directly or indirectly, in connection with this Offer, including but not limited to that associated with his/her use or delivery or misuse of any product purchased on Amazon.in.
22. Any person availing this Offer shall be deemed to have accepted these Offer Terms.