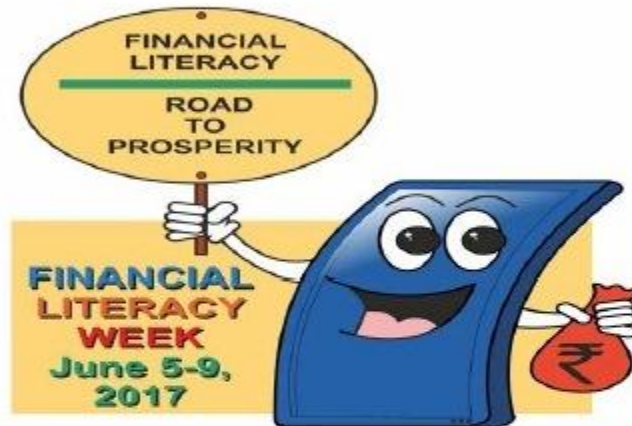


Financial Literacy Week: (June 5-9,2017)

Ref: RBI/2016-17/275: FIDD.FLC.BC.No.27/12.01.018/2016-17 dated April 13, 2017



MESSAGE 1 ON JUNE 5, 2017



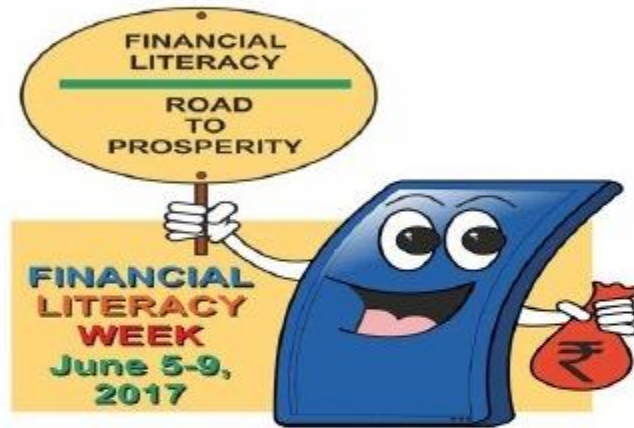
Know your Customer

Have you heard of a small account?

Even without proof of identity and address, open a savings bank's 'small account' by submitting a recent photograph and signature. Enjoy account balance of up to Rs 50,000, withdrawal up to Rs 10,000 per month and total credits of up to Rs 1 lakh per financial year.



MESSAGE 2 ON JUNE 6, 2017



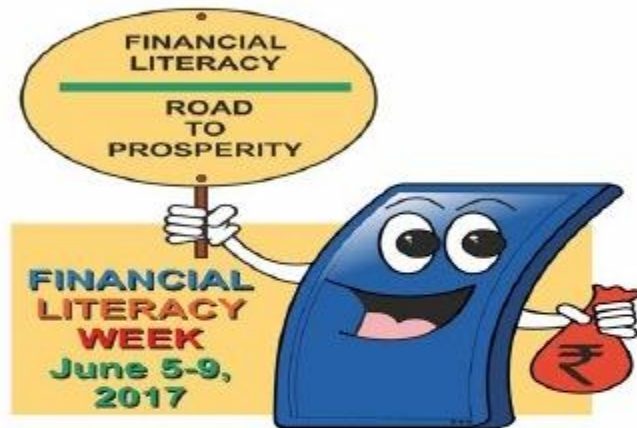
Credit Discipline

Don't know your credit score?

Individuals having credit history can get one free full credit report including credit score, once in a year (January - December) from any of the four credit information companies (TransUnion CIBIL, Equifax, Experian or CRIF High Mark).



MESSAGE 3 ON JUNE 7, 2017



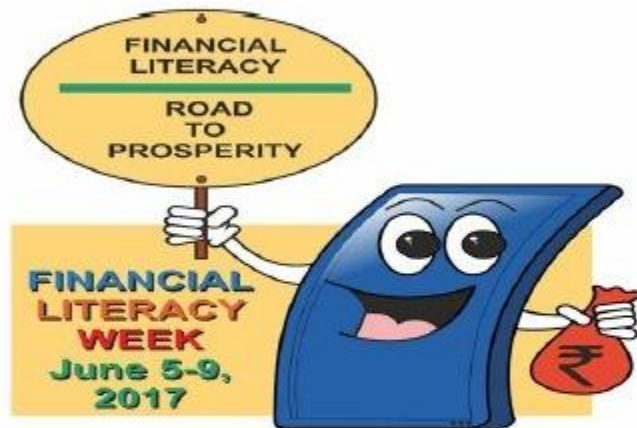
Grievance Redress

Failed ATM withdrawal transaction due to non-dispensation of cash?

Contact the card issuing bank to resolve the issue. If your bank does not resolve your complaint within a month, approach RBI's Banking Ombudsman @ <https://bankingombudsman.rbi.org.in>



MESSAGE 4 ON JUNE 8, 2017



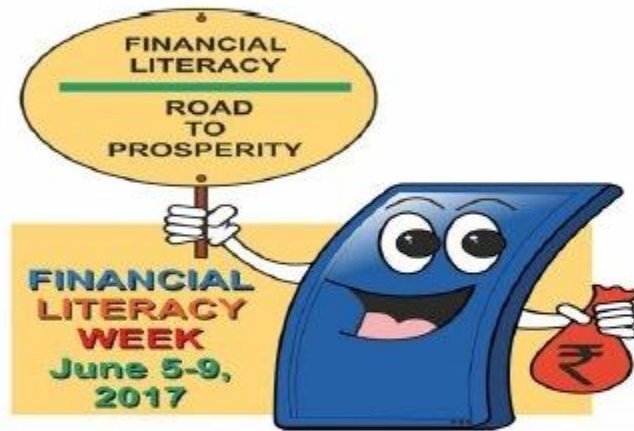
Unified Payment Interface

Do you have a smartphone with access to the Internet?

Go digital on the Unified Payment Interface platform (UPI). A platform that allows seamless transfer of money on a real time basis between two bank accounts using either your bank's app, BHIM or any other third party app on your smartphone.



MESSAGE 5 ON JUNE 9, 2017



***99#**

Do not have a smartphone or access to the Internet?

Go digital using *99# USSD code. A platform that allows seamless transfer of money on a real time basis between two bank accounts using a feature phone/smart phone without internet connection by dialing code *99#