

IRC: F-48:05:23:2019 05.01.2019

The Manager,
National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Plot No. C/1, 'G' Block,
Bandra- Kurla Complex,
Bandra (East),
Mumbai 400 051

Dear Sir,

Reg: Regulation 30 of SEBI (Listing Obligations and Disclosure

Requirements) Regulations, 2015 - Launching of KVB Corporate

Credit Card

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We wish to inform you that Bank is launching "KVB Corporate Credit Card" on 07th January 2019, the said event is in ordinary course of business.

Please take on record the above under compliance of Regulation 30 of Listing Obligations and Disclosure Requirements.

Yours faithfully,

Srinivasarao M

Company Secretary & Asst. General Manager

THE KARUR VYSYA BANK LIMITED Investor Relations Cell, Registered & Central Office, Erode Road, Karur - 639 002

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