

IRC: F-48:78:588:2019

24.05.2019

The Manager,
National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Plot No. C/1, 'G' Block,
Bandra- Kurla Complex,
Bandra (East),
Mumbai 400 051

Dear Sir,

Sub: Press Release dated 24.05.2019

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We enclose copy of the press communication released by us for your kind information.

Yours faithfully,

Srinivasarao M

Company Secretary & Asst. General Manager

Encl: As Above

THE KARUR VYSYA BANK LIMITED Investor Relations Cell, Registered & Central Office, No.20, Erode Road, Vadivel Nagar, L.N.S., Karur - 639 002.

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## Regd. & Central Office: Erode Road, Karur – 639 002 CIN: L65110TN1916PLC001295 www.kvb.co.in

## PRESS RELEASE dated 24.05.2019

## KVB contributes Rs. 5.00 crores to the Army Welfare CSR Fund



(L to R) Lt Gen Ashwani Kumar, PVSM, AVSM, VSM, ADC, Adjutant General, Gen Bipin Rawat, PVSM, UYSM, AVSM, YSM, SM, VSM, ADC, Chief of the Army Staff, Mr. P R Seshadri, MD & CEO, Karur Vysya Bank, Mr. G R Sairaj, General Manager, Karur Vysya Bank and Mr. Prabhakar Gorthi, Delhi Division Head, Karur Vysya Bank.

Karur Vysya Bank contributed a sum of Rupees Five Crores to the Army Welfare CSR Fund. As part of the Bank's Corporate Social Responsibility initiatives, the amount was handed over to the Chief of Army Staff, General Bipin Rawat, by Mr. P R Seshadri, Managing Director and CEO of the Bank at New Delhi on 22<sup>nd</sup> May, 2019.

Mr. Seshadri conveyed to the Army Chief that the contribution was a token of the genuine appreciation of the Bank for the outstanding contribution of the Army towards keeping our borders safe and ensuring that we lead a safe, peaceful and fulfilling life.

Gen. Rawat thanked the Bank for its gesture and said that the amount would go a long way in supporting the on-going projects initiated by the Indian Army for the welfare of ex-servicemen, war widows and their wards and dependents.

Karur Vysya Bank has been supporting several initiatives as part of its Corporate Social Responsibilities in the areas of education, sanitation & healthcare, promotion of art & culture, etc.

G R Sairaj

General Manager