

Annual Action Plan for the Financial Year 2024-2025

Karur Vysya Bank realizes that Corporate Social Responsibility is not just compliance, but a strategic and wholesome approach towards the Planet, People and Profit. “Well-meaning and well implemented CSR will bring about some relief to larger issues that are of social and environmental in nature”, is the Mission Statement of the Bank on Corporate Social Responsibility. The bank is well involved in programmes whereby its projects on skill development, environmental sustainability and healthcare contribute substantially for the betterment of society and the community.

Key focus areas of CSR activities:

As per the CSR Policy of KVB, the following areas have been identified from Schedule VII of the Companies Act, 2013 (“Act”) as the key focus areas:

(a) HYGIENE AND HEALTHCARE:

- i. Promotion of sanitation through construction of toilets in educational institutions with particular focus on institutions for girls and in public spaces, providing sanitary napkin dispensers and incinerators in educational institutions;
- ii. Providing clean drinking water by way of setting up RO plants, especially in rural centres;
- iii. Promoting healthcare projects especially in rural and slum areas.

(b) EDUCATION:

- i. Support to education through construction of classrooms, providing classroom equipment like benches, computers, laboratory equipment, sports facilities & equipment and the like;
- ii. Providing scholarships to deserving students;
- iii. Undertaken projects for skill development in various fields.
- iv. Promoting financial & cyber literacy through various media options

(c) ARTS AND CULTURE: Protect and promote national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional art and handicrafts

(d) ENVIRONMENT: Protection of environment and its sustainability.

(e) Any other Sustainable activity forming part of Schedule VII whether existing or newly included by MCA that can be taken up by the Bank, if needed.

Summary of CSR Budget approved by Board for the FY2024-25:

The CSR Budget for the Bank in this financial year is arrived at, based on at least two per cent of the average net profits made during the three immediately preceding financial years. The CSR Budget so arrived at for the Financial Year 2024-25 is **Rs. 29,73,42,919.67** (Rupees Twenty Nine Crore Seventy Three Lakh Forty Two Thousand Nine Hundred and Nineteen Sixty Seven Paise only)

Further, CSR Budget for the financial years 2023-24 was exceeded by a sum of Rs. Rs. 29,60,849.98, which was set off against the CSR budget of FY2024-25. The budget for FY2024-25 after set off will be **Rs. 29,43,82,069.69** (Rupees Twenty Nine Crore Forty Three Lakh Eighty Two Thousand Sixty Nine and Sixty Six Paise).

Brief of the Projects:

S.No	Project	Classification	Mode of Implementation	On Going
Promotion of Sanitation and Healthcare				
1	Support to Asha Kiran Dialysis Centre – Free Dialysis Unit	Healthcare	Asha Kiran	Yes
2	Support to treatment of Spine & Limb deformities	Healthcare	Ganga Spine Injury Foundation, Coimbatore	Yes
3	Changing Lives through Reconstructive Surgery	Healthcare	Ganga Plastic Reconstructive and Microsurgery Trust, Coimbatore	Yes
4	Treatment of Cancer Patients	Healthcare	Sri Thangam Charitable Trust, Namakkal	Yes
5	Reconstructive Surgery for Burn Survivors	Healthcare	Burn Survivor Mission Savior Trust, Hyderabad	Yes
6	Renovation of 5 Primary Healthcare Centers in the flood affected areas and in dire need in rural area	Healthcare	Bharat Cares	Yes
7	Promoting Sanitation Facilities in Govt. Schools	Sanitation	Gramalaya	Yes
8	Robotic Solution to Eliminate Manual Scavenging	Sanitation	IIT Madras Incubation Cell, Chennai	Yes
9	Karur Texcity Medical Centre, Karur.	Healthcare	Direct by Bank	No
Promotion of Education and Skill Development				
10	KVB Scholarship Program	Education	Buddy4Study	Yes
11	Provision of Mini Science Centre in Government Schools	Education	Samabhavana / (STEM Learning)	Yes

S.No	Project	Classification	Mode of Implementation	On Going
12	Early Childhood Care and Education for children of migrant labourers	Education	Diyaghar	Yes
13	Fostering Abilities through Special Education and Therapy for Cerebral Palsy	Education	The Spastics Society of TamilNadu, (SPASTN), Chennai	Yes
14	Employment linked training program for sustainable livelihood of the underprivileged youth and women	Skill Development	Sambhav Foundation	Yes
15	Empowering Government School Teachers by providing ICT and Computer-aided learning tools	Education	Meghshala	Yes
16	World on Wheels – IT Enabled Vehicle for Learning, Training & Awareness by Dalmia Bharat Foundation	Education	Dalmia Bharat Foundation	Yes
Environmental Sustainability and Rural Development				
17	Climate-Resilient Dry-land Agriculture for Ecological and Livelihood Security	Rural Development	VIDIYAL	Yes
18	Restoring Biodiversity in Urban Space	Environment Sustainability	Communitree	Yes
19	Maintenance of Walk N Jog, Karur	Environment	Direct by Bank	No
Art and Culture				
20	Indigenous and Endangered Languages Lab	Art & Culture	Gabo Alliance Foundation	Yes
21	Renovation of storm water drains and structure at Aadhi Kumbeshwarar Temple.	Art & Culture	Direct by Bank	Yes
Livelihood				

S.No	Project	Classification	Mode of Implementation	On Going
22	TNUHDB - Fostering sustainable livelihoods, Culture and Skills	Livelihood	Native Medicine Charitable Trust	Yes

