



## **Annual Action Plan for the Financial Year 2023-2024**

Karur Vysya Bank realizes that Corporate Social Responsibility is not just compliance, but a strategic and wholesome approach towards the Planet, People and Profit. "Well-meaning and well implemented CSR will bring about some relief to larger issues that are of social and environmental in nature", is the Mission Statement of the Bank on Corporate Social Responsibility. The bank is well involved in programmes whereby its projects on skill development, environmental sustainability and healthcare contribute substantially for the betterment of society and the community.

### **Key focus areas of CSR activities:**

As per the CSR Policy of KVB, the following areas have been identified from Schedule VII of the Companies Act, 2013 ("Act") as the key focus areas:

#### **(a) HYGIENE AND HEALTHCARE:**

- i. Promotion of sanitation through construction of toilets in educational institutions with particular focus on institutions for girls and in public spaces, providing sanitary napkin dispensers and incinerators in educational institutions;
- ii. Providing clean drinking water by way of setting up RO plants, especially in rural centres;
- iii. Promoting healthcare projects especially in rural and slum areas.

#### **(b) EDUCATION:**

- i. Support to education through construction of classrooms, providing classroom equipment like benches, computers, laboratory equipment, sports facilities & equipment and the like;
- ii. Providing scholarships to deserving students;
- iii. Undertaken projects for skill development in various fields.
- iv. Promoting financial & cyber literacy through various media options

(c) ARTS AND CULTURE: Protect and promote national heritage, art and culture including restoration of buildings and sites of historical importance and works of art; setting up public libraries; promotion and development of traditional art and handicrafts

(d) ENVIRONMENT: Protection of environment and its sustainability.

(e) Any other Sustainable activity forming part of Schedule VII whether existing or newly included by MCA that can be taken up by the Bank, if needed.

### **Summary of CSR Budget approved by Board for the FY2023-24:**

The CSR Budget for the Bank in this financial year is arrived at, based on at least two per cent of the average net profits made during the three immediately preceding financial years. The CSR Budget so arrived at for the Financial Year 2023-24 is **Rs. 19,34,77,355.82** (Rupees Nineteen Crore Thirty Four Lakhs Seventy Seven Thousand Three Hundred Fifty Five and Eighty Two Paise only)

Further, CSR Budget for the financial years 2022-23 was exceeded by a sum of Rs. 1,25,75,028.88, which was set off against the CSR budget of FY2023-24. The budget for FY2023-24 after set off will be **Rs. 18,09,02,326.94 (Rupees Eighteen Crore Nine Lakh Two Thousand Three Hundred Twenty Six and Ninety Four Paise).**

**Brief of the Projects:**

<b>S.No</b>	<b>Project</b>	<b>Classification</b>	<b>Mode of Implementation</b>	<b>On Going</b>
<b>Promotion of Sanitation, Healthcare and Clean Drinking Water</b>				
1	Provision of Robotic Arm Assisted Equipment for Orthopaedic Surgery	Promoting Health Care	Implementing Agency	Yes
2	Project - Burns to Shine	Promoting Health Care	Implementing Agency	No
3	Project - Bleed	Promoting Health Care	Implementing Agency	Yes
4	Provision of 5 Sanitary Napkin Dispenser and incinerators in Government College	Sanitation	Direct by Bank	No
5	Medical Centre at Karur	Promoting Health Care	Direct by Bank	No
6	Battery operated Garbage Collecting Vehicle	Sanitation	Direct by Bank	No
7	Provision of RO Plant in Public Place	Safe Drinking Water	Direct by Bank	No
8	Provision of RO Plant in School and Urban Park	Safe Drinking Water	Direct by Bank	No
9	Battery operated Garbage Collecting Vehicle	Sanitation	Direct by Bank	No
10	Provision of Medical Equipment to Government Hospital, Pallipalayam, Namakkal	Promoting Health Care	Direct by Bank	No
11	Provision of RO Water plant at Melmaruvathur	Safe Drinking Water	Direct by Bank	No
12	Dialysis Procedure to Poor People in Dialysis center at SriShanmukhananda Charitable Community Healthcare Hospital	Promoting Health Care	Implementing Agency	No
13	Provision of Battery operated Garbage Collection Vehicle at Karur	Sanitation	Direct by Bank	No

<b>S.No</b>	<b>Project</b>	<b>Classification</b>	<b>Mode of Implementation</b>	<b>On Going</b>
14	Provision of Cardiocare Medical Equipment to Government Primary Health Centre, Singalandapuram, Namakkal	Promoting Health Care	Direct by Bank	No
15	Provision of battery operated buggies in NIMS Hospital, Hyderabad.	Health Care	Direct by Bank	No
16	Provision of Lab equipment to Sri Shiridi Sai Seva Trust Clinic and Lab, Guntur	Health Care	Implementing Agency	No
17	Provision of medical equipment to Elder Care Centre, RK Foundation, Secunderabad	Health Care	Implementing Agency	Yes
18	Provision of RO Water Plants in 2 Government Schools	Safe Drinking Water	Direct by Bank	No
19	Provision of sanitation facilities to DIET (District Institute of Education and Training), Nalgonda	Sanitation	Direct by Bank	Yes
20	Provision medical equipment to Government Medical College Hospital, Karur.	Health Care	Direct by Bank	Yes
21	Hearing Clinic's Equipment and Providing Hearing Aids for Ashray Akruti Special School's Students	Health Care	Implementing Agency	Yes
22	Provision of 'Digital X ray machine' to the Cancer Institute, Chennai	Health Care	Implementing Agency	Yes
<b>Promotion of Education and Skill Development</b>				
23	Setting up of Creative Learning Lab for Children with Specific Learning Disabilities	Promoting Education	Implementing Agency	No
24	Provision of Deskit Bags to Rural School Children	Promoting Education	Implementing Agency	No

<b>S.No</b>	<b>Project</b>	<b>Classification</b>	<b>Mode of Implementation</b>	<b>On Going</b>
25	Provision of Smart Board & Science Lab Equipments to Gov't Girls High School, Adilabad.	Promoting Education	Direct by Bank	No
26	Promoting E-Library at Govt. ADW Girls Hostel	Promoting Education	Direct by Bank	No
27	Support to Special Children School with required materials	Promoting Education	Direct by Bank	No
28	Education Centre at D Gudalore	Promoting Education	Direct by Bank	Yes
29	Provision of infrastructural facilities to Panchayat Union Primary School, Pavithram, Karur	Promoting Education	Direct by Bank	No
30	Provision of of infrastructural facilities to Panchayat Union Primary School, Andankovil Pudur, Karur	Promoting Education	Direct by Bank	No
31	Skilling of Youths to Enhance Employability Skills	Skill Development	Implementing Agency	Yes
32	Supporting Educational Centres of Children with Special Needs	Promoting Education	Implementing Agency	Yes
33	Training of Rural Youth on Geriatric Care	Skill Development	Implementing Agency	Yes
34	Self-employment Skill Training program to Women	Skill Development	Implementing Agency	Yes
35	Provision of Desks and Benches in Government Schools at Coimbatore	Promoting Education	Direct by Bank	No
36	Provision of infrastructural facilities at Mother Teresa Women's University, Kodaikanal	Promoting Education	Direct by Bank	No
37	Provision of Infrastructural facilities in Gov't School, Undrajavaram	Promoting Education	Direct by Bank	Yes

S.No	Project	Classification	Mode of Implementation	On Going
<b>Environmental Sustainability and Rural Development</b>				
38	Multi Utility Community Forest project	Environmental Sustainability	Direct by Bank	Yes
39	Provision of Cloth Bag Vending Machine	Environmental Sustainability	Direct by Bank	No
40	Promotion of Solar Powered Water Pumping facility to Village Panchayats	Environmental Sustainability	Implementing Agency	No
41	Rejuvenation of Water Harvesting Structure	Environmental Sustainability	Direct by Bank	No
42	Maintenance of an Environment Project	Environmental Sustainability	Direct by Bank	No
43	Project ASPIRE - Advancing Sustainable Panchayat Villages through Integrated Rural Ecosystem	Rural Development	Implementing Agency	Yes
44	Revival of Traditional Water Bodies in Rameswaram	Environmental Sustainability	Implementing Agency	Yes
45	Promoting Green Cover through Mini-Forest at Village Panchayats	Environmental Sustainability	Implementing Agency	Yes
46	Promoting Human-Elephant co-existence by preventing crop losses in Sathyamangalam Tiger Reserve, Tamil Nadu.	Environmental Sustainability	Implementing Agency	Yes
47	Renovation of Community Infrastructures in Poonampalayam Panchayat, Tiruchurapalli	Rural Development	Implementing Agency	Yes
<b>Reducing Inequalities, Women Empowerment, Livelihood, Eradicating Hunger, Sports &amp; Promoting Technology Incubators</b>				
48	Construction of Integrated Rehabilitation Centre, Erode	Reducing Inequalities	Implementing Agency	Yes

<b>S.No</b>	<b>Project</b>	<b>Classification</b>	<b>Mode of Implementation</b>	<b>On Going</b>
49	Provision of CCTV in public places for Women Safety children and general public in Bhavani Municipality	Women Empowerment	Implementing Agency	Yes
50	Sow. Grow. Empower. - A Women Centric Approach for Sustaining Lands, Lives and Livelihoods	Livelihood	Implementing Agency	Yes
51	Provision of Disaster Relief kits to rain affected Thoothukudi & Tirunelveli districts	Disaster Relief - Eradicating Hunger	Direct by Bank	No
52	Provision of Sports Equipment in School	Promoting Sports	Direct by Bank	No
53	Setting up of Physical Library in Govt. Tribal Residential Schools & ITIs at differernt locations	Setting up of Library	Direct by Bank	Yes
54	Impact Innovation Fund + Startup Accelerator aid MSMEs	Promoting Technology Incubators	Implementing Agency	Yes

.....