

IRC: F-48:91:792:2018

September 04, 2018

The Manager,
National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Plot No. C/1, 'G' Block,
Bandra- Kurla Complex,
Bandra (East),
Mumbai 400 051

Dear Sir,

Reg: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements)
Regulations, 2015 – KVB – Next – Moves from the age of Paper to Digital

We wish to inform you that the Founders' Day celebrations of the Bank is scheduled today (i.e. 04th September 2018) at Chennai, On this occasion, KVB moves from the age of Paper to Digital. The project has been christened "**KVB - Next**". In a first of its kind in the banking industry, a series of digital products for Retail and Business customers are being launched. The digital versions of Home Loans, Personal Loans, Loans against property and Working Capital Loans for businesses will enable customers to receive quick decisions a through a tab based application.

Karur Vysya Bank recognized the fact that in a fast changing world, there is an opportunity for Banks to deliver financial services at the door steps of customers. In a bid to take advantage of the rapidly evolving digital structure (UIDAI, NPCI, etc.) and the digital maturity of both retail and commercial customers, after about a year of innovative work, the bank launched **KVB – Next**. The simplified, automated, paperless user friendly process will enhance customer experience.

The Bank also launched "**KVB – Dlite**" an all-in-one upgraded mobile banking app that can be downloaded from Google Playstore or Apple iStore.

Please take on record the above under compliance of Regulation 30 of Listing Obligations and Disclosure Requirements.

Yours faithfully,



Srinivasarao M
Company Secretary &
Asst. General Manager

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