

IRC: F48:95:233:2022

01.07.2022

The Manager,
National Stock Exchange of India Ltd,
Exchange Plaza, 5th Floor,
Plot No. C/1, 'G' Block,
Bandra- Kurla Complex,
Bandra (East), Mumbai - 400 051

The Manager,
Bombay Stock Exchange Ltd,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Scrip Code: KARURVYSYA

Scrip Code: 590003

Dear Sir/Madam,

Sub: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Compliance thereof – Press Release

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Please find attached Press Release made by the Bank titled - "KVB Celebrates International MSME Day"

Kindly take the same on record.

Yours faithfully,



Srinivasarao M
Company Secretary

Encl: As above



Registered & Central Office: Erode Road, Karur – 639002
www.kvb.co.in : Helpline 1860 258 1916

KVB Celebrates International MSME Day



Mr. B. Ramesh Babu, MD & CEO & Mr. V. Anburaj, General Manager,
Commercial Banking Group greeting an MSME Customer at Karur

Karur, July 1, 2022: Karur Vysya Bank celebrated the International MSME Day on 27th Jun 2022 by organizing events at its branches. Mr. B Ramesh Babu, MD & CEO of the bank, senior bank officials and branch heads greeted MSME entrepreneurs on the day and congratulated them for their participation in the growth of our Nation.

KVB organized Meet & Greet Programmes with MSME entrepreneurs pan India at its 321 Strategic Branches, 18 Divisions & 15 Business Banking Units. KVB Officials met and honored MSME customers on this occasion.

KVB with its tradition of 100+ years has always been an MSME friendly Bank offering wide range of financial products tailor made to meet the business needs of MSMEs. KVB was recognized as the Best Innovative Bank and the Best MSME Lending Bank by CIMSME and ASSOCHAM respectively during FY-2022.