

IRC:F48:76:174:2023

20.04.2023

The Manager,
National Stock Exchange of India Ltd,
Exchange Plaza, 5th Floor,
Plot No. C-1, 'G' Block,
Bandra- Kurla Complex,
Bandra (East), Mumbai – 400051.

The Manager,
BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001.

Scrip Code: KARURVYSYA

Scrip Code: 590003

Dear Sir/Madam,

Sub: Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Compliance thereof – Press Release

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, Please find attached Press Release made by the Bank titled – “Karur Vysya Bank provides battery operated pushcarts under CSR”.

Kindly take the same on record.

Yours faithfully,

Srinivasarao M
Company Secretary &
Deputy General Manager

Encl: As above



Registered & Central Office: Erode Road, Karur – 639002
www.kvb.co.in : Helpline 1860-258-1916

PRESS RELEASE

Karur Vysya Bank provides battery operated pushcarts under CSR.



Karur Vysya Bank has donated 33 battery operated pushcarts to women from underprivileged sections to market the ice cream and other dairy products of Aavin. Valued at Rs. 40.00 lakhs, this is a CSR initiative of the bank to provide employment opportunities to the women. The beneficiaries were identified in association with the Department of Women and Child Development and Department of Adi dravidar and Tribal Welfare, Government of Tamilnadu and Aavin.

Thiru Udayanidhi Stalin, Honourable Minister for Youth Affairs and Sports Development handed over the carts to the beneficiaries and flagged off the carts in the presence of Thiru S M Nasser, Minister for Dairy Development.

Karur Vysya Bank supports projects in the areas of education, healthcare and environment. This project is meant to provide employment opportunities to women and provide them with economic independence.



Registered & Central Office: Erode Road, Karur – 639002

www.kvb.co.in : Helpline 1860-258-1916

About Karur Vysya Bank: Karur Vysya Bank has touch points in the form of 799 branches and 2233 ATMs & cash recyclers. The bank's total business was Rs. 141031 crores (Provisional figure) as on 31.03.2023. The bank has posted a three-quarter profit of Rs. 768 cr. during the last financial year. The Bank has adapted technology to provide a range of services to its customers that include Net Banking, KVB DLite Mobile Banking (that has 100 plus features) and WhatsApp Banking. The Bank's processing of its retail and commercial loans are completely digitalized with the process from application to documentation & disbursement being paperless. This also helps to maintain a very robust turnaround time.